**SPONSORSHIP MISSION, VISION, AND STRATEGIC PLAN**

The Board understands the importance and value of having a clear sponsorship mission and strategic plan to develop, guide and advance its sponsorship program. This policy relates to the development of the District’s sponsorship mission, vision, and strategic plan.

The Board shall develop and adopt a sponsorship mission statement that clearly states the District’s purpose for serving as a sponsor. The Board shall further develop its values in a vision statement that provides strategic direction for the School District.

Based on the mission and vision statements, the District shall develop a strategic plan that will provide clear sponsoring priorities, measurable goals and time frames for achievement.

The District’s sponsor mission statement, vision statement, and strategic plan shall be made available on the District’s website.

The District’s mission, vision, and strategic plan shall be evaluated and reviewed at least every five years.

Quality Practices Rubric: A.01 – Commitment and Capacity

Adopted: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_